

# AIRIDA ZOKAITYTE

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## PERSONAL SUMMARY:

I am a self-motivated, enthusiastic, responsible, and hardworking Make-Up designer. Also, I am a "Mua Makeup Manchester" founder and owner where I do Makeup, gel polish manicures, and eyelash extensions, and sell other company hair care products. I have run my own beauty business since 2014 and have worked in the beauty industry since 2004.

I constantly improve and upgrade my knowledge in many courses and individual lessons.

I graduated from the "Makeup Secret Academy" in Vilnius, Lithuania, where I collaborated with the famous American bar "Uncle Sam". I did Makeup 2, 3 Levels and level 2 photography studies at "Oldham College" in Oldham, UK, where I was elected a student rep, makeup course and Oldham College representative face. I have been trained at "Makeup Forever Academy" in Paris, France. As a Media Makeup for Fashion at Salford University, I will continue my art and media studies.

I do makeup projects as a makeup artist and project curator. I collaborate with hair stylists, photographers, models, and fashion designers. At Salford City College (University Centre), I performed a student ambassador role and participated in summer school for pupils as a class leader.

Hygienic, professionalism, and safety are my priorities during Makeup applications. I am confident in working with clients of any age, skin condition, and gender-based on human resources and law by data protection. I also can do hairstyle and fashion advice and adapt it to the desired image or occasion.

I help to realise the wishes and ideas of clients.

## EXPERIENCE:

- Student Ambassador role
- Students' REP role
- Founder, CEO | Mua Make UP Manchester
- Owner | Oasis of Beauty LAB
- Sole trader | T-LAB
- Clothe shop image decorator and sales assistance | LPP CROPP TOWN

## KEY SKILLS:

- Communication
- Teamwork
- Problem-solving
- Leadership
- Emotional intelligence

- Organisational
- Creativity
- Project management
- Adaptability
- Continuous learning

#### KEY ACHIEVEMENTS:

- HE Student Ambassador at Salford University Centre
- Summer school class lead at Salford University Centre
- Student rep and College face at Oldham College
- Won: Bridal look Makeup competition 1<sup>st</sup> place at Makeup Secrets Academy
- Won: Halloween Makeup competition 1<sup>st</sup> place at Oldham College
- Won: Winter look Makeup competition 1<sup>st</sup> place at Oldham College
- Won: Skills week in Photography 1<sup>st</sup> place Oldham College
- Week skills in photography 1<sup>st</sup> place Oldham College
- Collaboration as a makeup artist with the Famous American bar “Uncle Sam” in Lithuania.
- Business Owner and Founder

#### EDUCATION:

- The University of Salford  
FDA degree, Makeup design for Fashion Sep 2022 - May 2024
- Oldham College  
Design & Photography Design & Photography Sep 2021 - Jul 2022
- Oldham College  
Professional Makeup & Hairstyle Sep 2020 - Jul 2021
- Gloucestershire College  
Business Administration and Management 2020Sep- 2020Apr
- Oldham College  
Professional Makeup & Hairstyling 2019 Sep - Jul 2020
- Business School  
2009 – 2010 Lithuania
- Secondary School  
“Naujamesčio vid.m-kla” Sep 1999 - May 2008 Lithuania